Tavistock Dementia Alliance: Action Plan

**2022/2023**

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**Vision of the Tavistock Dementia Alliance**

Working in partnership and collaboration with others, facilitate and enable the development of a supportive ‘dementia-friendly’ community in Tavistock and the surrounding area.

**Aims of the Alliance**

The overall aims of the Alliance are to:

* Identify local needs of people with a dementia and their carers
* Develop greater awareness and understanding of dementia issues in our community
* Establish networks and links with businesses, service providers and people with dementia.
* Provide training and briefing to shops, businesses, social, faith, sporting and cultural organisations
* Aid communication and coordination of information by the provision of free accessible information.

**Functions of the Alliance**

The Alliance will achieve its overall aims by developing an Action Plan of activities with specific, clear and measurable objectives.

**Action plan**

The key actions are highlighted in the table below.

The measures/indicators and targets will be used to evaluate the impact of Alliance activity on an annual basis.

| **Action/Aim** | **Delivery** | **Measure/ Indicator** | **Target** |
| --- | --- | --- | --- |
| Agree Action Plan for 2022/2023 with measures and targets. | To Meeting Attendees*(All members.)* | Agree Action Plan | February 2022 |
| Identify ***current*** local needs of those with a dementia and their carers in Tavistock and surrounding area – for inclusion in 2022/23 Action Plan | Through TMC and Admiral Nurse. Consult with Devon Carers*(volunteers?)* | Survey(s) agreed and conducted - of Memory Café attendees? | March 2022 |
| Contact all original signatories (shops/businesses/social groups) to Action Alliance and those recognised as ‘dementia-friendly’ arrange further briefing/training and potential ‘annual networking event’. | Through a Task and Finish group:(*Volunteers?)* | Offer and deliver further briefing/training to original signatories and those who have achieved recognition.Identification of nature and date of networking event. | Previous signatories and those currently ‘recognised’ as dementia-friendly contacted by November 2022Event and its nature identified by March 2022 |
| Continue marketing through Chamber of Commerce/BID, charitable and social organisations and personal contact.  | Through a Task and Finish Group:*(Volunteers?)* | Number of new organisations committing to training and recognition process to become ‘supporters’. | 10 by December 2022 |
| Continue to produce Tavistock Alliance newsletters bi-annually to keep supporters/members/ public informed of activities | Through a ‘Task and Finish Group:*(Volunteers?)* | Newsletters produced bi-annually. (And posted on website.) | By 10 June 2022 |
| Present dementia awareness briefing sessions through Dementia Champions | Through Dementia Champions Task and Finish group.*(Names?)* | Number of dementia-friends briefed in community. | 600 by April 2022 |
| Focus on specific local organisations most used by those with a dementia and their carers to increase awareness and understanding of dementia. | Target Post Office, Dentist(s), Opticians, female and male hairdresser(s), and supermarket(s)*(Volunteers?)* | Number of organisations recognised under Tavistock Alliance process as dementia-friendly. | 4 more by November 2019 |
| Reduce social isolation and loneliness and increase health and well-being by including more social, faith and sports/recreational groups in 2022/23 priorities. | Target Churches, Walking Group, Swimming, Cycling, Golf Club, Photography Club etc*(Volunteers?)* | Number of specific social, faith, sports and recreational groups contacted during 2022/23 | October 2022 |
| Update website for Dementia Alliance to include local support, advice and information easily accessible and available free. | Through a Task and Finish Group.*(Tony P?)* | Web site updated quarterly and google analytic data for web pages reported upon. | Dec 2022 |
| Establish a more active on-line media presence through Facebook, Twitter etc. | Through a Task and Finish Group.(*Volunteers?)* | On-line presence – all sites - maintained and updated regularly. | December 2022 |
| Circulate and distribute more Tavistock Alliance leaflet/marketing materials to facilitate access to information and advice pre and post diagnosis. | Through a Task and finish Group – to cover ‘surrounding area’ of Tavistock*(Volunteers?)* | Leaflets produced and distributed to all Doctors Surgeries, Library, Information Centre etc. | April 2022 |
| Continue to provide, in collaboration with others, more dementia-friendly social and recreational activities/groups each month. | CST, VCST, CWA, Tovertafel*(Volunteers?)* | Monitor number of individuals and groups attending activities quarterly. | December 2022 |
| Support partnership and collaborative efforts to establish a central, easily accessible hub for health and social well-being in town. | Through Task and Finish Group*(Volunteers?)* | Sustainable funding identified of and for partners/premises/ human resources. | Sep 2022 |
| In collaboration with, for example Memory Café, Home Instead, Rotary Club, Livewell SW, GP surgeries and others to create further opportunities for those with a dementia and their carers to participate in stimulating activities.  | Through Task and Finish Group.*(Volunteers?)* | Establishment of regular activities for social and cognitive stimulation e.g. ‘Care and Share’; Singing for Fun | December 2022 |
| Monitor and evaluate all activities and actions of the Dementia Alliance. | Through a Task and Finish Group(*Volunteers?)* | Report produced on progress and outcomes against activities quarterly. (Annual report and presentation to AGM.)  | Sep 2022 |